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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/577,109	04/25/2006	Krishna Prasad Panje	NL 031279	1164
24737	7590	01/09/2008	EXAMINER	
PHILIPS INTELLECTUAL PROPERTY & STANDARDS			BLACK, LINH	
P.O. BOX 3001			ART UNIT	PAPER NUMBER
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary	Application No.	Applicant(s)	
	10/577,109 Examiner LINH BLACK	ART UNIT 2163	

~ The MAILING DATE of this communication appears on the cover sheet with the correspondence address –
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) Responsive to communication(s) filed on 25 April 2006.
- 2a) This action is FINAL. 2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) Claim(s) 1-10 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) Claim(s) _____ is/are allowed.
- 6) Claim(s) 1-10 is/are rejected.
- 7) Claim(s) _____ is/are objected to.
- 8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on 25 April 2006 is/are: a) accepted or b) objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- 1) Notice of References Cited (PTO-892)
- 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) Information Disclosure Statement(s) (PTO/SB/08)
Paper No(s)/Mail Date _____.
- 4) Interview Summary (PTO-413)
Paper No(s)/Mail Date. _____.
- 5) Notice of Informal Patent Application
- 6) Other: _____.

DETAILED ACTION

This Office Action is responsive to the Application filed 4/25/2006. Claims 1-10 are pending in the application. Claims 1 and 10 are independent claims.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 1-10 are rejected under 35 U.S.C. 102(e) as being anticipated by Bowman Amuah (US 6601192).

As per claims 1, 9-10, Bowman Amuah teaches establishing a first database of electronic objects susceptible to being inserted into multimedia messages composable on the device – col. 50, lines 1-21; col. 64, lines 25-54.

(b) establishing a second database of electronic object attributes – col. 56, lines 10-53; col. 64, lines 25-54; fig. 118.

(c) establishing one or more associations between at least one object of the first

database and at least one corresponding attribute of the second database – figs. 105, 115,157; col. 56, lines 20-63; col. 243, line 64 to col. 244, line 20.

- (d) receiving from a user of the device a request for inclusion of one or more of the objects into a multimedia message, said request including at least one input argument – col. 132, lines 43-63; col. 220, lines 4-67.
- (e) matching said at least one input argument with said at least one attribute in the second database and thereby identifying one or more objects corresponding to the at least one input argument and its associated at least one attribute – col. 56, lines 9-63.
- (f) presenting to the user a display representation of said one or more objects corresponding to said at least one argument – col. 224, lines 5-25; col. 286, line 63 to col. 287, line 10.

As per claim 2, Bowman Amuah teaches

A method as claimed in claim 1, wherein said one or more identified objects from step (e) are presented in a prioritised manner relative to other objects in the first database – col. 43, lines 18-28; col. 58, lines 24-32.

As per claim 3, Bowman Amuah teaches

wherein said one or more identified objects from step (e) are presented firstly to the user – col. 56, lines 20-63; col. 219, lines 13-21.

As per claim 4, Bowman Amuah teaches

A method as claimed in claim 1, wherein said one or more identified objects from step (e) are presented in an order wherein objects with most matching attributes to said one or more arguments are presented firstly in progressive order to those objects with least matching attributes to said one or more arguments - col. 43, lines 18-28.

As per claim 5, Bowman Amuah teaches

(a) relationship of the user to one or more intended recipients of the message - fig. 154; col. 59, lines 23-41; col. 66, lines 41-67.

b) a degree of desired informality of said message – col. 126, lines 29-50.

(e) chronological time of at least one of an instance of generating the message and an instance of despatching said message – col. 61, lines 32-49; col. 115, lines 35-63.

(d) ambient conditions of the user when composing the message, said conditions including at least one of ambient illumination intensity, ambient temperature, ambient humidity, ambient altitude – col. 212, lines 35-67.

(e) geographical spatial location of the user when at least one of composing and sending the message; (f) location of the user in accordance with the location function – col. 50, lines 29-64; col. 59, lines 23-41; col. 190, lines 65 to col. 191, line 14.

(g) a previous history of a preferred selection of said one or more objects exercised by the user – col. 102, lines 41-67.

h) at least one of a telephone number and a cyberspace address of said one or more intended recipients for the message – col. 52, lines 32-59; col. 132, lines 41-63.

(i) a word already part of the message – fig. 182.

As per claim 6, Bowman Amuah teaches

wherein the device includes position measuring means for determining its geographical spatial location – col. 55, lines 23-65.

As per claim 7, Bowman Amuah teaches

wherein the device includes graphical displaying means for representing said identified objects in a manner susceptible to interrogation from the user by way of scrolling representation of the identified objects – col. 41, lines 40-50; col. 56, lines 55 to col. 57, line 20; col. 210, lines 12-32.

Conclusion

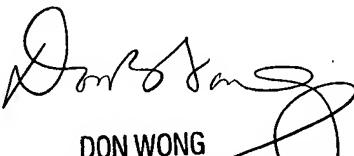
Any inquiry concerning this communication or earlier communications from the examiner should be directed to LINH BLACK whose telephone number is 571-272-4106. The examiner can normally be reached on Mon.-Thurs..

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Don Wong can be reached on 571-272-1834. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

LINH BLACK
Examiner
Art Unit 2163

December 31, 2007


DON WONG
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2100